



The University of Jordan
Accreditation & Quality Assurance Center

COURSE Syllabus

1	Course title	English For Hotel Management
2	Course number	5302250
3	Credit hours (theory, practical)	3
	Contact hours (theory, practical)	3
4	Prerequisites/corequisites	NON
5	Program title	B.A Program
6	Program code	02
7	Awarding institution	UNIVERSITY OF JORDAN
8	Faculty	TOURISM AND HOSPITALITY
9	Department	HOTEL MANAGEMENT
10	Level of course	2
11	Year of study and semester (s)	SECOND SEMENSTER 2014/2015
12	Final Qualification	B.A Program
13	Other department (s) involved in teaching the course	NON
14	Language of Instruction	ENGLISH
15	Date of production/revision	SECOND SEMENSTER 2014/2015

16. Course Coordinator:

Office numbers, office hours, phone numbers, and email addresses should be listed.

313, 10-11AM SUN TUE THU, 12.30-1.30 MON WED, 0096232090450, mohammadaldweik@yahoo.com

17. Other instructors:

NON

18. Course Description:

As stated in the approved study plan.

This course introduces students to English terminology, terms, and expressions used in oral and written communication in hotels, especially what relates to reception, reservation, calls, accommodation services, food services, marketing, security, maintenance, human resources, and in hotel administration in general.

19. Course aims and outcomes:**A- Aims:**

1. Study of four skills of English used in tourism and hospitality fields.
2. An ability to use English for successful interaction with clients.
3. Its scope and concept, such as the study language and behaviour related to customer service.
4. the increase of awareness on different expectations about customer service.
5. the improvement one's spoken communication skills
6. the increase of one's ability to interact with clients in writing, vocabulary building related to tourism and hospitality .
7. key concepts, trends and issues in tourism.
8. practices in productive skills and proper non-verbal communication for quality customer service.
9. Speaking and understanding English in the contexts of reception, reservations, restaurant, bar, and kitchen is essential in the development of future hoteliers.
10. The subject planner covers a range of topics such as how to take bookings.
11. dealing with inquiries and complaints, giving directions, methods of payment, etc.
12. It is important to remind that this course does not teach English from a beginning level.
13. The student is assumed to have knowledge of the basic structure and also a general vocabulary.

B- Intended Learning Outcomes (ILOs): Upon successful completion of this course students will be able to ...

1. Become aware of the background of tourism industry.
2. Understand the importance of successful interaction through English.
3. Able to use English in four skills fluently.
4. Be skill full on English use for career purpose.
5. Communicate in given situation accurately.
6. Understand both verbal and non-verbal communication.
7. Understand the specific vocabulary in the hotel industry.
8. To explain the role of conversation with the guests.

20. Topic Outline and Schedule:

Topic	Week	Instructor	Achieved ILOs	Evaluation Methods	Reference
Listening : before a guest check in	1-2	Mohammad Aldweik	A.1+B.1	Lectures and Discussions	Text book
Listening & Reading and writing: checking Guests in	3	Mohammad Aldweik	A.2+A.3+B.2	Lectures and Discussions	Text book
Listening : hotel service	4	Mohammad Aldweik	A.4+B.3	Lectures and Discussions+ quizz	Text book
Reading : hotel service	5	Mohammad Aldweik	A.5+B.4	Lectures and Discussions	Text book
How to connect with guests	6	Mohammad Aldweik	A.6+B.4	Lectures and Discussions	Text book
Listening : concierge service	7-8	Mohammad Aldweik	A.7+B.5	Mid exam	Text book
Reading : concierge service (Full details about the hotels)	9-10	Mohammad Aldweik	A.8+B.5	Lectures and Discussions	Text book
Listening : dealing with problems	11-12	Mohammad Aldweik	A.9+A.10+B.6	Lectures and Discussions + quizz	Text book
Reading : dealing with Problem	13	Mohammad Aldweik	A.10+B.7	Lectures and Discussions	Text book
Listening : checking out	14	Mohammad Aldweik	A.11+B.8	Lectures and Discussions	Text book
Reading : checking in and checking out for the guests	15	Mohammad Aldweik	A.12+B.8	Lectures and Discussions	Text book
Terminology of hotels and presentation	15	Mohammad Aldweik	A.13+B.8	Lectures and Discussions	Text book

21. Teaching Methods and Assignments:

<p>Development of ILOs is promoted through the following <u>teaching and learning methods</u>:</p> <ul style="list-style-type: none"> - Lectures, which cover the duration the semester. - Students' active participation in purposeful class discussion. - The availability of a supportive web site, which provides rich examples, cases, as well as exercises and questions, which add to the learning experience. - Individual questions regarding course contents/subjects.
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22. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

The following methods of learning assessment may be used for the various levels of learning in this course:

- Tests and Exams.
- Course Work (Quizzes, Assignments and Group Works).
- Term Project.

Element	Weight
Class Participation & report	10%
Quizzes	10%
Mid Test	30%
Final Test	50%
Total	100%

23. Course Policies:

A- Attendance policies:

-Students are expected to attend all classes of this course (without exception). A prior approval is required for class absence except for emergencies. However, any student with 7 Classes short attendance will be enforced to withdraw from the course, and the student will receive EW in his/her transcript for this course.

-Absence from lectures shall not exceed 15%. Students who exceed the 15% limit without a medical or emergency excuse acceptable to an approved by the Dean of the faculty shall not be allowed to take the final examination and shall receive a mark of zero (F) for the course. If the excuse is approved by the Dean, the student shall be considered to have withdrawn from the course.

“A student who knowingly represents work of others as his/her own, uses or obtains unauthorized assistance in the execution of any academic work, or gives fraudulent

assistance to another student is guilty of cheating. Violators will be penalized.”

B- Absences from exams and handing in assignments on time:

-Failure in attending a course exam will result in zero mark unless the student provides an excuse acceptable to the Dean who approves a re-sit exam. Failed courses will normally be assessed in the scheduled semester. It is your responsibility to attend the exam at the correct time and place.

-Exam Attendance/Punctuality:

In the event that a student is up to ten minutes late, he/she will be permitted to attend/sit the exam. However, there will not be any extra time allowances made in favor of this student.

In the event that a student is more than 10 minutes late, he/she will not be permitted to attend/sit the exam.

-Re-sit Exams:

The student will not be allowed to re-sit an exam unless he/she finishes the institute with written evidence as follows:

- Sickness by providing a medical report stamped by the Ministry of Health.
- Death of a member of his/her family.
- Accidents (e.g. car accident).
- Natural causes such as heavy storms.

-Assignments & Projects:

Assignments and projects should be handed over to the instructor on the due date. Zero mark will follow late submission of an assignment unless the student has an acceptable reason approved by the instructor.

-Attendance at exams is required for all students.

-Unexcused absence will be reported as a failure (F).

-Make-up exams only will be offered with acceptable excuse.

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehaviour:

- Definition of cheating:

Cheating is an attempt to gain marks dishonestly and includes:

- Copying from another student's work.
- Using materials not authorized by the institute.
- Collaborating with another student during a test, without permission.
- Knowingly using, buying, selling, or stealing the contents of a test.
- Plagiarism which means presenting another person's work or ideas as one's own, without attribution.

- Penalty of Cheating:

The minimum penalty for cheating is an automatic zero for the test or assignment leading to a possible "F" for the subject. The student will be expelled from the examination room so that he/she doesn't disturb other students. The exam invigilator will produce a report on the case. The report will be kept in the student file.

A second offense will result in the immediate suspension of the student for the remainder of the current semester. A copy of the decision will be kept in the student file, while another one will be passed to the Dean.

Procedures that taken against those individuals who commit the cheating and plagiarism, forgery and breach of classroom system, or constitute obstacle the normal functioning of the process of learning and teaching, will be transferred to commissions of inquiry and the denial of the material in some cases.

E- Grading policy:

A grade of (D) is the minimum passing grade for this course. Grades of less than D are not acceptable for credit towards graduation in this course.

-Mid-term exam 30%

-Assignments and Quizzes 20%

-Final Exam 50

F- Available university services that support achievement in the course:

24. Required equipment:

Data show and audio record & laborites.

25. References:

A- Required book (s), assigned reading and audio-visuals:

- 1.Lawrence j.Zwier,Nigel Caplan , Every Day English For Hospitality Professionals , Casey Malarcher , USA,(2007)
- 2.Hotel and resort English .

B- Recommended books, materials, and media:

26. Additional information:

Name of Course Coordinator: Mohammad Aldweik Signature: ----- Date: -----

-- Head of curriculum committee/Department: ----- Signature: -----

Head of Department:Dr.Omer Ananza Signature: -----

Head of curriculum committee/Faculty: ----- Signature: -----

Dean: Dr.Ziad Al Rawadieh -Signature: -----

Copy to:

Head of Department
Assistant Dean for Quality Assurance
Course File